

CONSUMER GOODS REGULATION: A 'SLIPPERY SLOPE'?



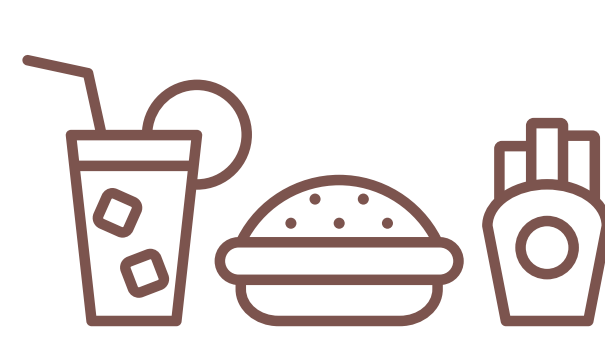
Sales and marketing restrictions on food, drinks and alcohol products have piled up over the years. Some are now beginning to worry about a "slippery slope" where tobacco-style regulations - and taxation - could be applied to a whole range of consumer products in the name of public health objectives.



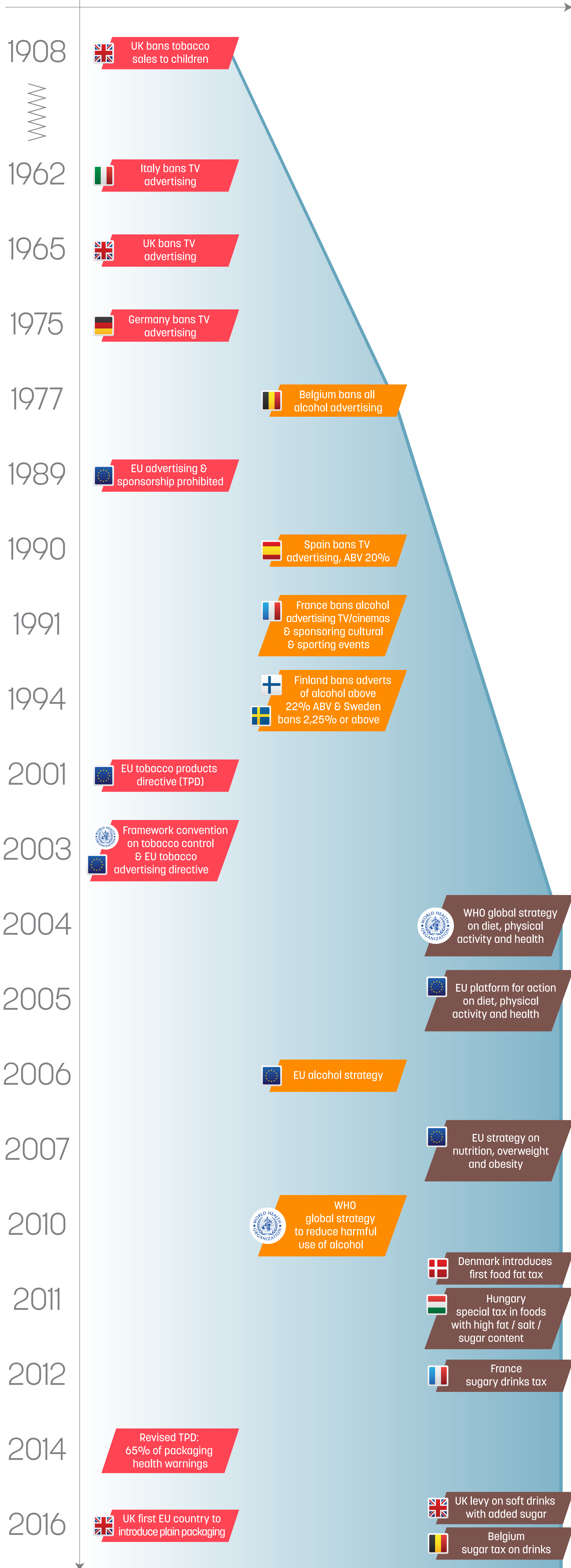
Tobacco



Alcohol



Food & soft drinks



“It is not just Big Tobacco anymore. Public health must also contend with Big Food, Big Soda, and Big Alcohol. All of these industries fear regulation, and protect themselves by using the same tactics.”

Dr Margaret Chan, Director General WHO

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