Urban mobility is vital to European society in providing access to services for passengers and goods and supporting economic growth. European cities face similar challenges and perceive similar trends. At the same time, transport demand continues to rise. To manage this increasing demand as well as tackle related societal challenges, a wide range of complementary mobility solutions and services adopting innovative user-centric, smart, multimodal and intermodal approaches, is required.

The new ERTRAC Integrated Urban Mobility roadmap identifies research priorities related to urban mobility and freight delivery with the aim to achieve a more convenient, competitive, sustainable and resource-efficient mobility system.