



# STAKEHOLDER CONFERENCE

## FEEDBACK REPORT

*TTIP: what's really in it for businesses?*

### STAKEHOLDER CONFERENCE

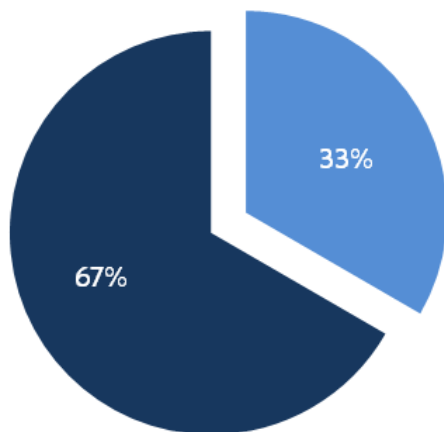
An event organised by EurActiv Institute

24 May 2016 | 12.30 – 14.30

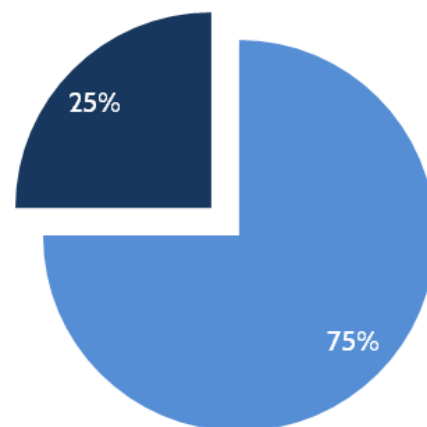
Renaissance Hotel, Rue du Parnasse 19, Brussels

### Evaluations received

Relevance of the topic



Relevance of the speakers



■ Not at all

■ Somewhat

■ Completely

### If relevant, which experts were missing around the table?

Some moderate opponents like trade unions, farmer representatives

Food industry

The panel was rather Nordic. Where were the Italian/Spanish/French/Greek sector representatives?

### What did you like the most about this workshop?

Clear arguments for the plus side

Variety of speakers invited, covered the topic

It was eventful and very nice to hear / ask questions to the Commissioner

### What did you like the least about this workshop?

Sustainable chapter needs further elaboration

General statements like "It would benefit consumers because of lower prices". We hear it everywhere

# Twitter activity

## Most influential accounts

Account	Followers
<b>EurActiv</b> @euractiv EU news & policy debates from <a href="http://t.co/sg80LmSPza">http://t.co/sg80LmSPza</a> - The European Media Network present in 12 EU capitals   Founder @LeclercqEU Tweets by @DominiqueOstyn	78,863
<b>Cecilia Malmström</b> @malmstromeu #EUtrade Commissioner in charge of @Trade_EU policy. Tweets by the Commissioner (without signature) and Catrine Norrgård/CN & Joakim Larsson/JL in cabinet.	46,789
<b>EU TTIP Team</b> @eu_ttipp_team Official account of the @Trade_EU #TTIP Team. Negotiating on the EU-US trade & investment deal.	24,329

## Accounts that tweeted the most

Account	Tweets
<b>EurActiv Trade</b> @eatradeeu Tweets from the Trade & Society section on @EurActiv - the pan-European media network for EU policy news.	24
<b>Ralph Kamphöner</b> @ralphkamphoner Director of Policy @eurocommerce   Vice-Chair @EUServicesForum   Vorstandsmittglied CDU Brüssel   All views my own   Retweet ≠ endorsement   DE IT FR EN	14
<b>William Gandemer</b> @wgandemer #Energy #Environment #ICT public affairs professional. Raised #TCK. Tweets are my own. RT ≠ endorsement. EN/FR/ES.	12

**64** tweets  
**159** retweets

**Cecile Toubeau** @Cecile\_Toubeau · May 24  
Do the #TTIP #Debate participants also have the musical protest song stuck in their heads? #panelroom @MalmstromEU @EurActiv

**TTIP\_Tracker** @TTIP\_Tracker · May 24  
Indeed debate and understanding, not slogans and populism needed to get #TTIP right... #Debate

**EurActiv Trade** @eaTradeEU · May 24  
#TTIP activists invited to the panel, not shut out. Dialogue offered, not taken. #Debate

**Trade Pol Assistant** @Tradepolteam · May 24  
Malmström, EP, business, protesters present and vocal at #Debate but indeed, some voices are missing #TTIP

**Cecile Toubeau** @Cecile\_Toubeau · May 24  
Consumer prices & job brought up many times but no unions or consumer reps on panel #TTIP #Debate. Unbalanced debate!

**Mark Dearn** @mark\_dearn · May 24  
In reply to Frédéric Simon  
Shame she didn't offer a wider range of groups panel seats at #TTIP #Debate beforehand @FredSimonEU @EurActiv @VincentDaniela

**Rick Zednik** @RickZednik · May 24  
#SMEs shld be more involved in #TTIP negotiations & TTIP shld reflect SMEs' needs' @UEAPME's @Raimeu #Debate



**Ralph Kamphöner** @ralphkamphoner · May 24  
@DavidMartinmp says a good #TTIP deal could be beneficial for growth & jobs #yes2tipp #Debate @TheProgressives



**William Gandemer** @Wgandemer · May 24  
Carola Lemme: Global competition will not go away if we cancel #TTIP #Debate @EurActiv

**Rick Zednik** @RickZednik · May 24  
"Swedes know from experience, trade works to benefit society, not just businesses" @svenaringsliv's Lemme #Debate



**Responsible Commerce** @eausrus · May 24  
#TTIP could help boost international competitiveness of European #SMEs; #Debate with @MalmstromEU @svenaringsliv @UEAPME

**EU TTIP Team** @EU\_TTIP\_team · May 24  
What does #TTIP really mean for businesses? Follow the debate with @MalmstromEU via #Debate & @eaTradeEU tweets!

**EurActiv Trade** @eaTradeEU · May 24  
@MalmstromEU We listen to people's concerns, #TTIP is the most transparent trade agreement negotiations

**EurActiv Trade** @eaTradeEU · May 24  
Brend Supe-Danes: #TTIP could be a trade agreement blueprint for the rest of the world. Must proceed wisely. #Debate

**William Gandemer** @Wgandemer · May 24  
Brend Supe-Danes: #TTIP could be a trade agreement blueprint for the rest of the world. Must proceed wisely. #Debate.

**Freddie Martyn** @FreddieMartyn · May 24  
Welcome to @MalmstromEU EurActiv's #TTIP event #Debate



**EurActiv Trade** @eaTradeEU · May 24  
@EurActiv editorinchief @VincentDaniela introduces Keynote speaker @MalmstromEU #TTIP #Debate



**Rick Zednik** @RickZednik · May 25  
"SD strongly believes a good TTIP can lead to growth, jobs" @DavidMartinmp #Debate @MalmstromEU @VincentDaniela



**Rick Zednik** @RickZednik · May 25  
#TTIP is a chance "to set global standards in int'l trade" @MalmstromEU at #Debate @EUCDU @VincentDaniela



**Ralph Kamphöner** @ralphkamphoner · May 24  
@DavidMartinmp Democracy implies listening to each other and respecting other views. Protesters today don't. #Debate #TTIP @MalmstromEU

**EurActiv Trade** @eaTradeEU · May 24  
@DavidMartinmp being interviewed by @svenaringsliv on #TTIP. What's in it for businesses? Video online soon #Debate



**Daive Patteri** @DaivePatteri · May 24  
Getting ready! #Debate event on TTIP with @MalmstromEU @DavidMartinmp to kick off in a few minutes @EurActiv



*We had around 90 people in the room (speakers not included). Some pictures below.*

